

CREATIVE SERVICES RATE CARD

New Client Package

\$375

A complete :30 commercial package designed for the first time clients buying air time on WJZY CW46 or WMYT My TV12. Includes a field shoot (max one hour) and one hour of editing. **SEE ATTACHED**

New Client Package in "16x9 and 1080i"

\$450

Above New Client Package except shot as High Quality 16x9 commercial delivered in fully upconverted 1080i. **SEE ATTACHED**

Studio

\$200/Hour

Use of the WJZY/WMYT studio includes: Director/technical director, audio and two cameramen. This is set up for live to tape. Any postproduction requests made after the show is shot will be based on rates below. We request to have all elements of show: format, scripts, graphic needs and video playbacks established before taping.

Production

Trinity Editor or Final Cut Pro suites

\$200/Hour

Field Production

\$200/Hour

Field Production in 16x9 and 1080i

\$250/Hour

Studio Production

\$200/Hour

Logo Composition

\$200/Hour

Lower Thirds

\$150

Squeezebacks

\$200

Graphics

Photoshop

\$200/Hour

Voice Overs

Varies by talent. Quotes available upon request.

Additional Services

We will be happy to obtain talent, wardrobe, props, etc needed in your production for an additional cost.

Closed Captioning

\$165/30 minutes

Tags

Tags involving logos will be produced at above hourly production rates.

Audio and/or video

\$50

Dubs

Up to 2 minute spots on Beta SP, DVC Pro, or DVD

\$30 each (2-10 DVDs)

2 to 30 minutes

\$40 plus tape stock

30 Minutes or more on DVD

\$50 each

30 Minutes or more transferred from DV to DVC Pro or Beta SP

\$50 each



*Rates are subject to change without notice
Updated May 16, 2008*



PRODUCTION SPECIAL

- ✓ 1 hour maximum of location or studio shooting
- ✓ 1 hour maximum of editing/post production (minimal layering or video/graphics, minimal effects)
- ✓ Audio voice-over script must be approved and signed before shooting commences
- ✓ Voice-over to be designated male or female, provided by our talent pool, otherwise provided by client on DAT, CD, or MP3 format.
- ✓ All logos must be provided by the client, preferably in EPS, JPEG, PICT or Photoshop format, either on a disk or emailed.
- ✓ If the spot is to be still graphics only, a maximum of 12 still images, pre-determined and provided by client, may be used.
- ✓ Upon completion of commercial according to pre-approved script, any desired changes may result in extra production charges billed at the normal rate of \$150/hour for location shooting, \$200/hour for studio use, and \$200/hour for post production.

Package Rate: \$375

or

“16x9 and 1080i” Package Rate: \$450

(16x9 commercial delivered in fully upconverted 1080i)



*Any additional footage, editing or talent will be charged to client at rate card.

